

DID YOU KNOW?

Travellers are seeking a hassle-free solution to manage their baggage!

(Source: Travel Industry Report 2023, Tourism Survey 2022, Travel Convenience Study 2021)



75%

feel burdened by their bags on the first and last day of their trip.



85%

would prefer a hassle-free bag management solution.



68%

spend up to two hours searching for storage options.



On-demand **pickup, storage, & delivery** for bags and more.

Tristan Sommer-Enriquez | CEO | investor@baggagetaxi.com

BaggageTAXI International Holding Ltd (ADGM Registration No. 19953)



PROBLEM

Travellers are anchored to their luggage, sacrificing freedom throughout their entire journey.

They lack the ability to store their bags and move freely during stopovers, meetings, and while in transit.

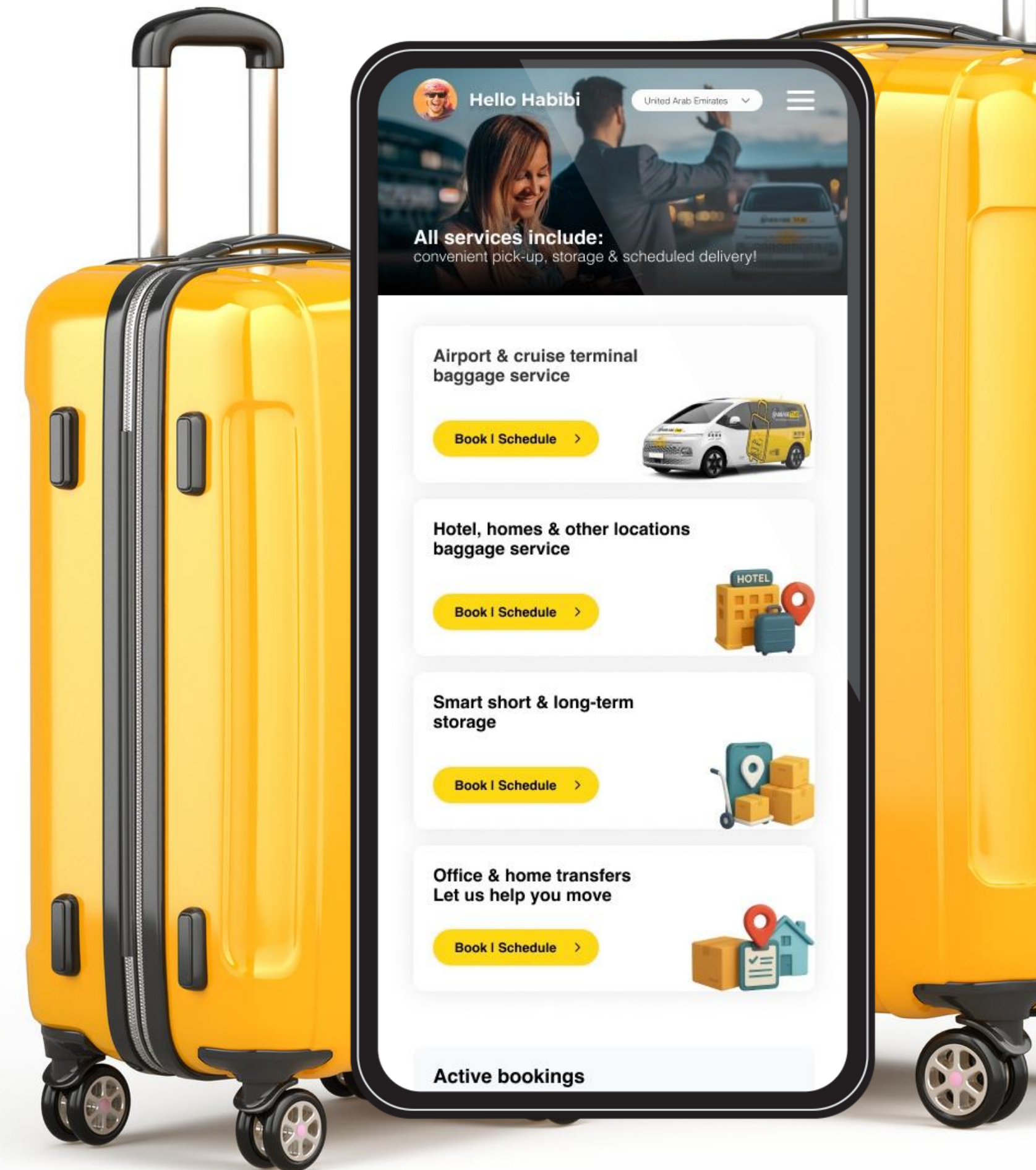
Baggage is a major friction in travel experiences.



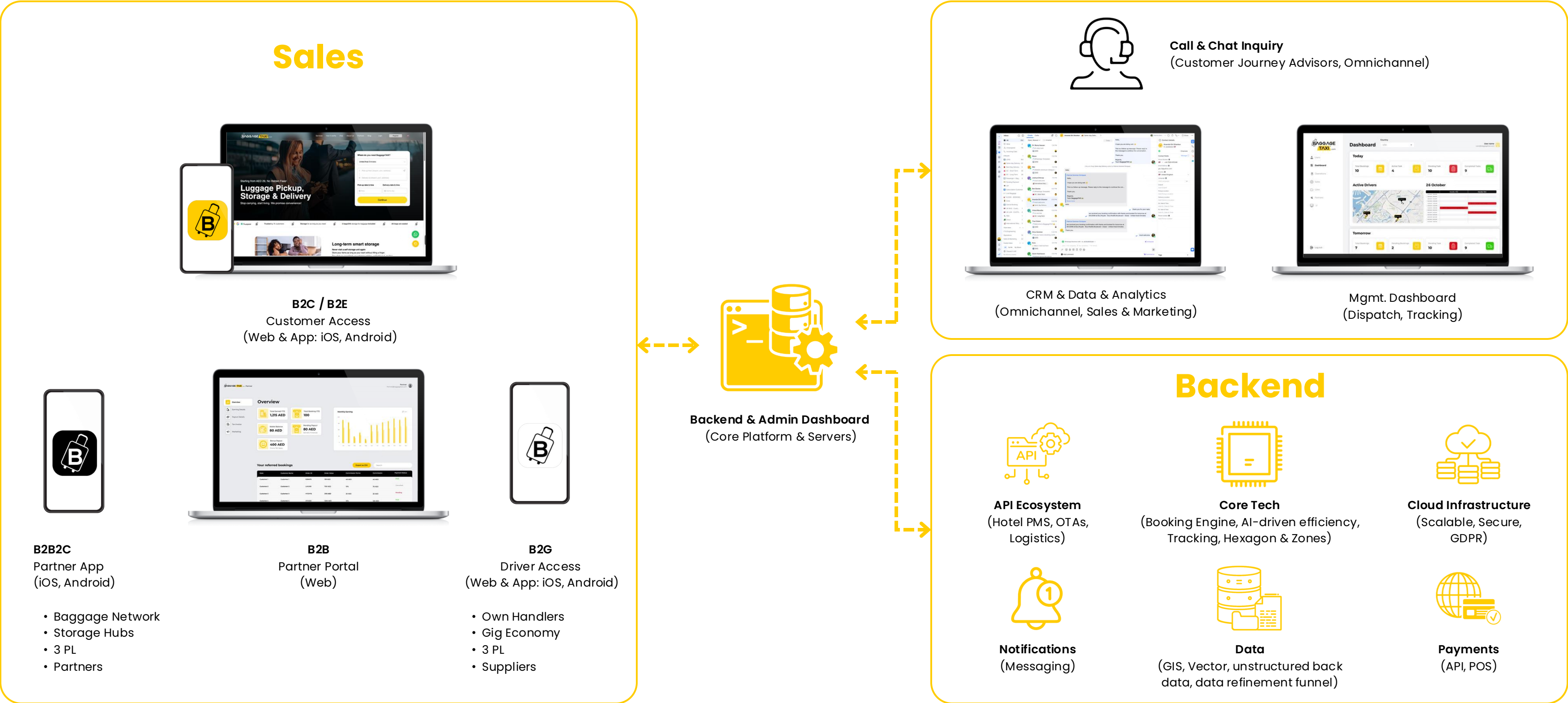
TRAVEL SOLUTION

On-demand smart storage solution that **picks up, stores, & delivers** bags – providing travellers with freedom.

We tag the items, store them securely, and return them to the traveller—anytime, anywhere.

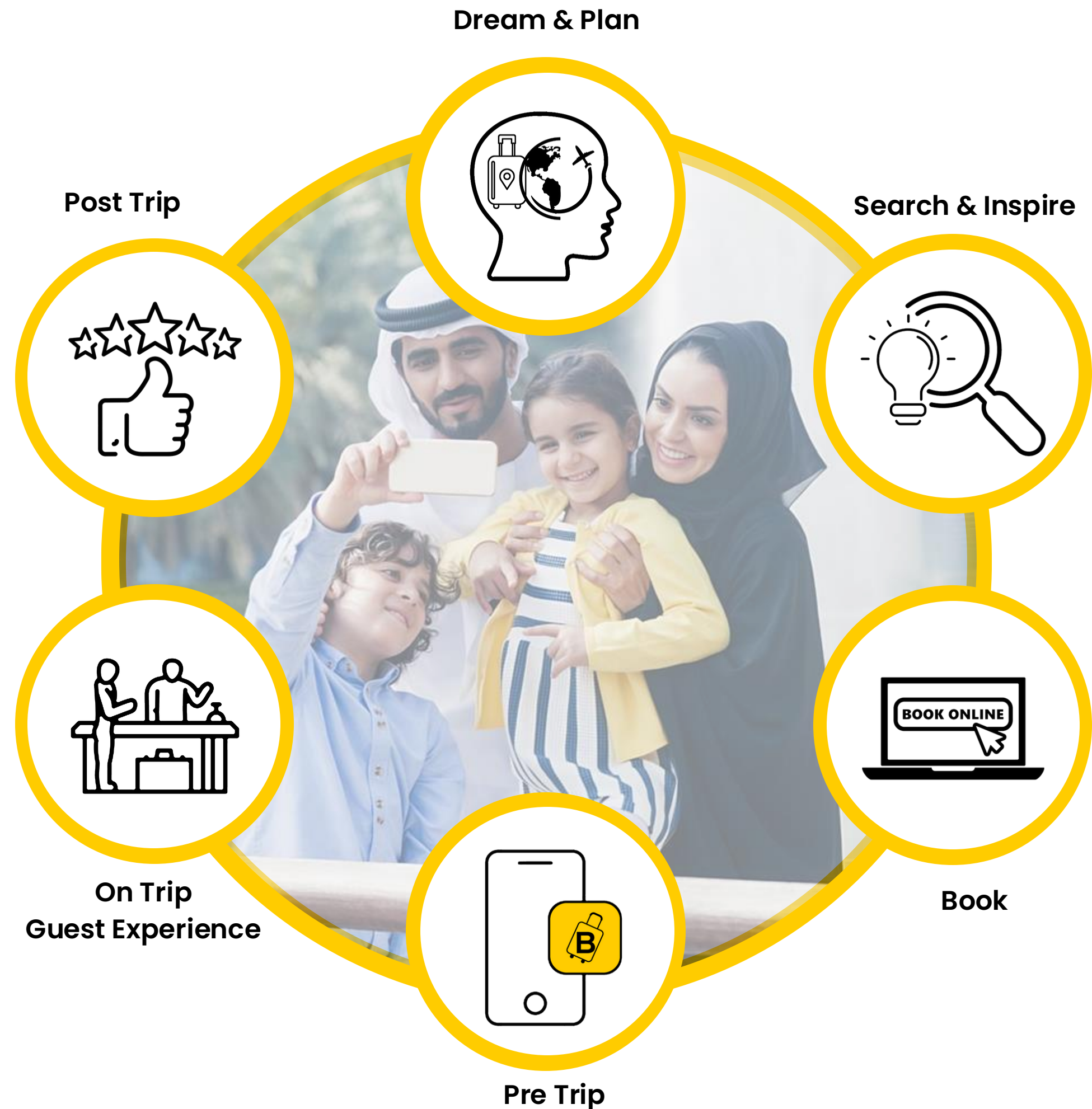


Where APIs, AI, and the **gig economy converge** — baggage becomes **digital, instant, and effortless**



CUSTOMER EXPERIENCE

Seamless journey,
at every touchpoint



(Source: <https://www.amadeus-hospitality.com/>)

HOW IT WORKS

We leverage smart **storage technology and the gig economy**, allowing customers to move freely and live a clutter-free life.



TRACKING

Track each item with securely fixed barcodes.



STORAGE

Securely store bags and other items locally.



GIG ECONOMY

Use the gig economy for pickup & delivery.



APP

Schedule pickups, drop-offs, & manage items.



TAM

\$108B

GLOBAL TRAVELLERS

33 MARKETS TAM \$54B

Keys: 2.7M
Tourist in Keys 488M
Occupancy Rate: 69%
Average Night Value: 4.2

SAM

\$1.1B

UAE TRAVELLERS

Keys: 190k
Tourist in Keys: 15M
Occupancy Rate: 75%
Average Night Value: 3.7

SOM

\$11.2M

REVENUE IN YEAR 5

MARKET – OPTIMAL – UAE

Initially targeting **travellers and residents in the UAE**, then expanding to 31 markets.

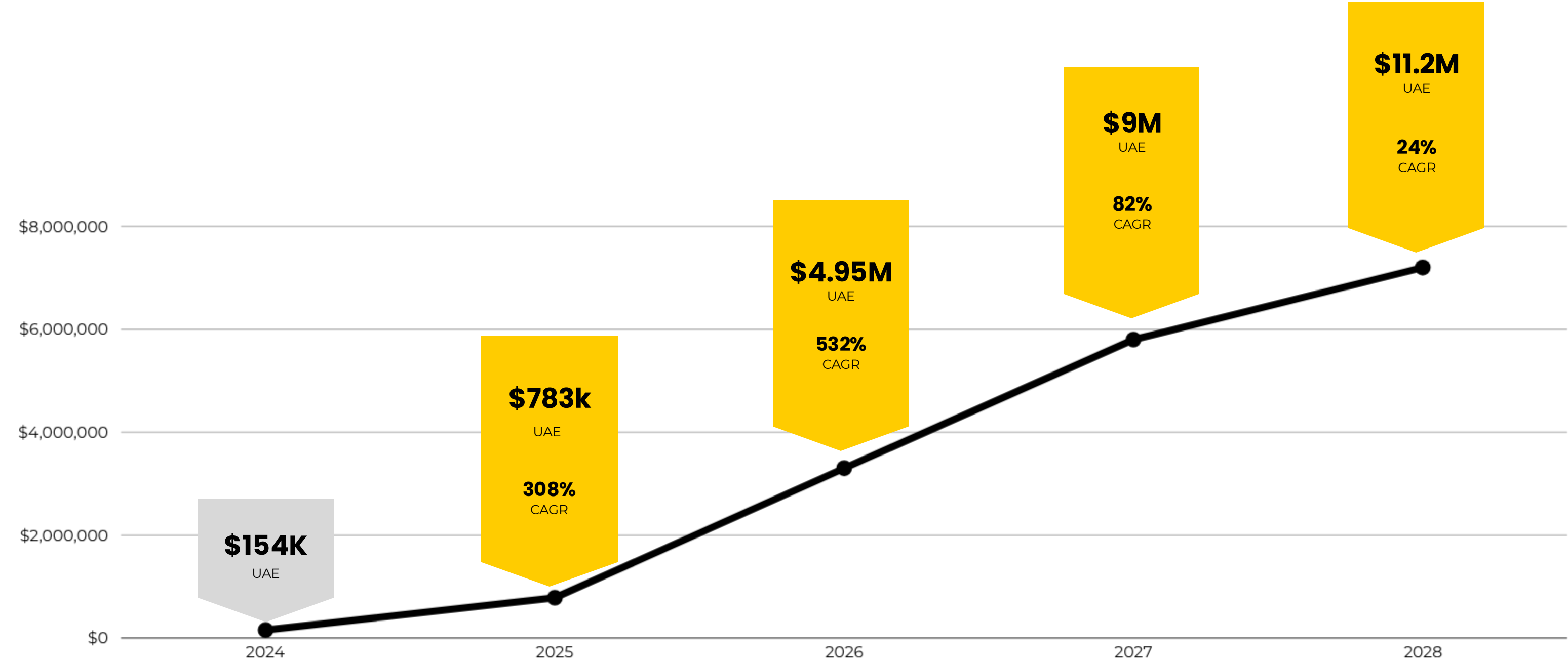
Dubai welcomed over 19M international visitors in 2024 (9% YoY increase).

Ready Business:

Abu Dhabi – Amsterdam – Birmingham – Dubai – London – Orlando – New York City – Tampa

PROJECTIONS – OPTIMAL – REVENUES

Projecting **\$11.2M** in 5 years in the UAE.



GTM

Establish strategic partnerships
with **travel and property brands**
to reach customers.

Strategic partners include airlines, hotels, holiday homes,
booking platforms, & property management software providers.



AIRLINES



HOTELS & HOLIDAY
HOMES



BOOKING &
MANAGEMENT SOFTWARE

TRACTION - UAE

Agreements with 70 strategic partners, over 5000 paying users, with \$77 avr. ticket size

Rolling out multi-language capabilities throughout 2025.

20K

MANAGED
BAGS

5000+

CUSTOMER
S

\$154K

2024
REVENUE

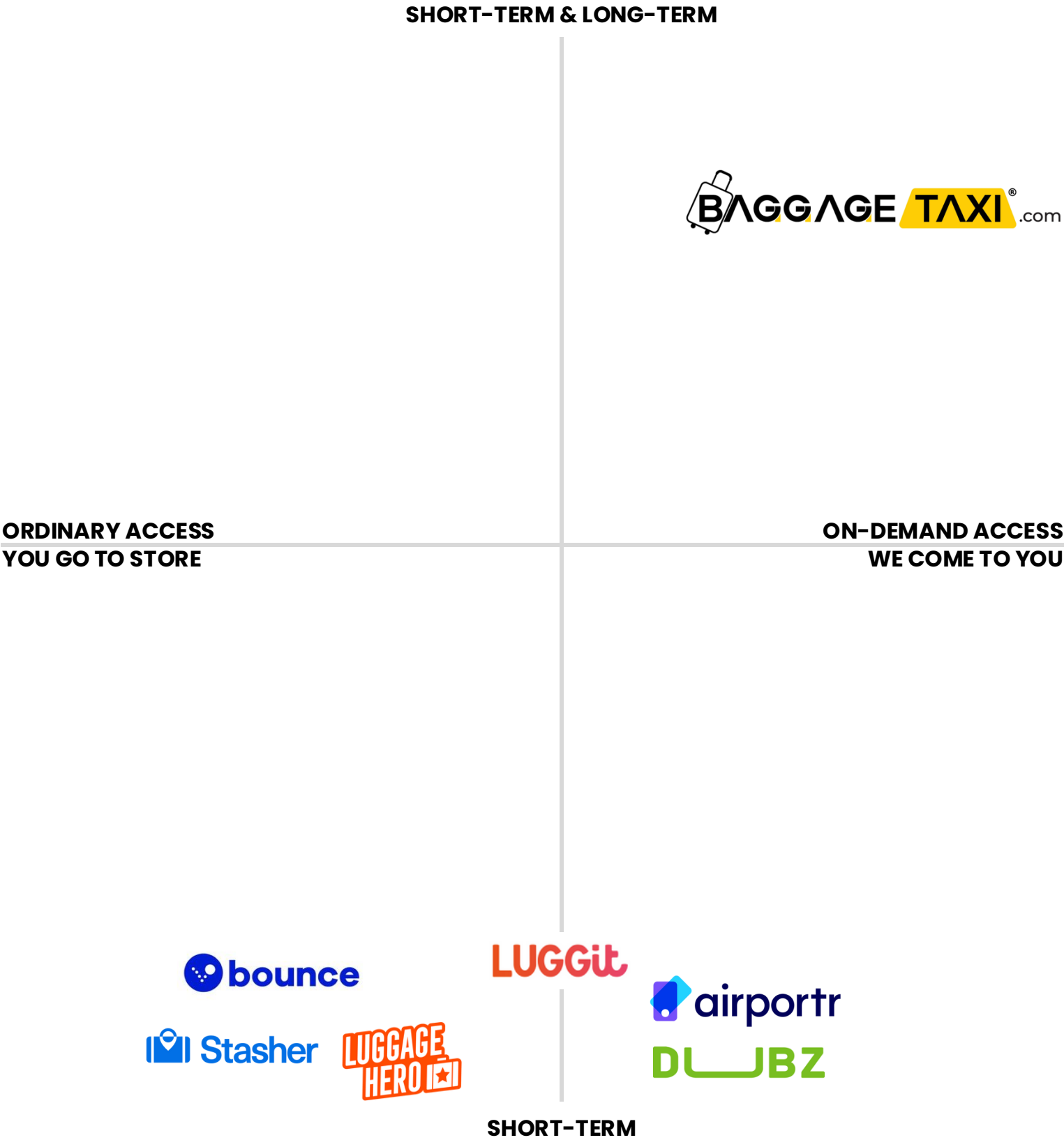
\$77

AVG TICKET

COMPETITION

The first **on-demand smart storage solution** for short-term & long-term needs.

Our competitors only provide ordinary access to bags and fail to deliver true storage & on-demand solutions.



TEAM

A team with deep **financial, sales, technical, and growth experience.**



TRISTAN SOMMER-ENRIQUEZ
CEO, CO-FOUNDER

With over 24 years of experience in commercial operations, logistics, and digital transformation, Tristan holds an Executive MBA from Hult International Business School. He generated over \$100M in sales as a telecommunications executive and is a 3X founder with one successful exit.



MALTE GEIERHOS
CTO, CO-FOUNDER

With over 24 years in tech and software across four industries, Malte is an expert in backend development, infrastructure, & enterprise solutions. He holds an Executive MBA from Hult International Business School and is a 4X founder with two exits.



WHITNEY MYRUS
CCO

30+ years in hospitality, finance & franchising. Scaled 50+ brands in 20+ countries.



ADARIEN JACKSON
CISO

25+ years in project management & IT, specializing in government contracts.



PATRICIA SOMMER-ENRIQUEZ
COO

20+ years in logistics with top brands like DHL, Geodis & Agility.



ADVISORY TEAM

Teaming with talent, **decades of experience**



LAVINE HEMLANI
Financial Advisor

Founder & CEO of Xccelerate and Aspen, is a seasoned entrepreneur and education reformist with a background in investment banking and venture building. Now Managing Partner at Zenith, he brings strategic clarity to scaling startups. An exited founder, he mentors ventures across Asia and MENA on growth, fundraising, and financial intelligence and drives sustainable scale. Ex-Lazard M&A and venture builder, he exited Xccelerate after transforming 20K+ careers. Now Managing Partner at Zenith, solving the CFO Gap for \$1M+ ARR founders. He mentors startups across Asia/MENA on growth, PMF, fundraising, and financial intelligence that scales.



ANDREW CHURCHILL
BUSINESS ADVISOR

A seasoned entrepreneur and energy executive, Andrew successfully built, scaled, and exited his privately held oil & gas company. With over two decades of experience in the sector, he brings deep expertise in operations, commercial strategy, and navigating complex international markets. Now focused on advising growth-stage ventures, Andrew supports strategic partnerships, investor engagement, and business model scaling—bringing a wealth of real-world exit experience to the table.



FABIO PRESTIJACOPO
STRATEGIC ADVISOR

A hospitality leader with over 19 years of global experience in tourism and travel, specializing in commercial strategy and market expansion. Originally from Italy and based in Dubai for the past 13 years, he is recognized for driving contracting and growth across the MEA region. A recent Executive MBA graduate from Hult International Business School, he brings deep industry insight and a strategic mindset to scaling operations and building high-impact partnerships.



ROBERT ZEDNIK
INFRASTRUCTURE ADVISOR

A seasoned executive with 25+ years of global leadership across technology, airport infrastructure, and multinational operations. As Regional CEO of a leading global MNC, he has successfully led business growth and transformation across the Middle East for over 15+ years. Originally from Hessen, Germany, and an alumnus of the University of Applied Sciences Wiesbaden, he brings strategic insight in finance, ICT, and organizational leadership. He advises on operational scalability, smart infrastructure integration, and regional expansion strategies.

HISTORY & SCALING

Expansion



The Start

Setting up right

Growing Up

- Moving from MVP to A/B Testing
- Covering UAE sales and Partners.
- Become a more automated company
- Started raising funds
- MVP starts 25 May

December 2023

- Our achievements :
- We tested and proved the business model.
 - We signed more than 10+ partners.
 - We secured a 250+ guest database
 - We run on a very limited budget.
 - We have a 5-year plan
 - MVP Web completed
 - 1st Online Ads

Scaling

- App testing
- Min Advertising
- Started raising funds

Travelers & Tourism Market to Scale

Travelers' Contribution To T&T GDP		2021-USD BN
1.	UAE	50
2.	UK	45.6
3.	Saudi Arabia	157.5
4.	USA	51.5
5.	Germany	1,271.2
6.	Japan	251.0
		206.3
Criteria		
Annual Growth Rate CAG		+2%
Party Size of Travelers		+2
Total Travelers into the city in Millions		+13m
Travel for Leisure/Business		+30%

Market to Scale

- | | |
|-----|-------------|
| 7. | Jordan |
| 8. | Kuwait |
| 9. | India |
| 10. | Italy |
| 11. | South Korea |
| 12. | Spain |
| 13. | Netherlands |
| 14. | Australia |
| 15. | France |

2022

2023

2024

2025

2026

2027+

Phase 1
Local Market

Phase 2
Investment & Tech Stability – Brand Launch
Global Market Growth to 30 Markets in 18 countries

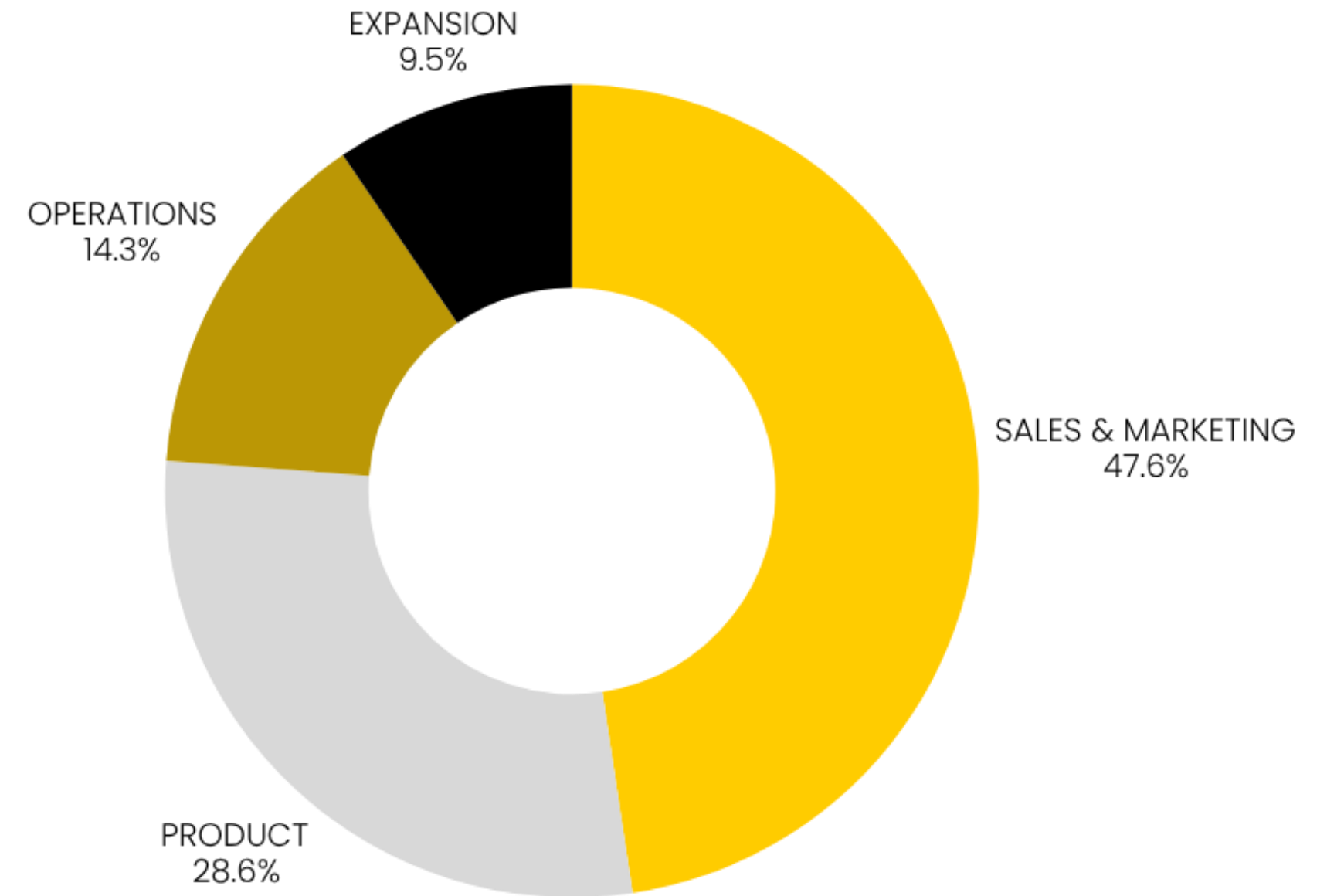
Continuous Global Footprint
Continuous Brand Acquisition

ASK – UAE

Seeking \$1.3M to drive brand awareness, deepen our tech stack for scalable growth.

PREVIOUS FUNDS

- \$250K Co-founders
- \$250K Family & friends
- \$275k Angel Investor





Thank You

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BaggageTAXI International Holding Ltd (ADGM Registration No. 19953)

Holding

United Arab Emirates

BaggageTAXI International Holding Ltd.

WeWork – ADGM

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Al Maryah Island

Abu Dhabi

Headquarters

United Arab Emirates

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